Optim Health System Welcomes Alex Villa As New Chief Executive Officer

## FOR IMMEDIATE RELEASE

[Savannah, GA, April 15, 2024] – Optim Health System, known for its dedicated approach to orthopedic, interventional pain medicine, and primary care health services, is pleased to announce Alex Villa as its new Chief Executive Officer. Bringing over two decades of leadership experience within the healthcare industry, Villa is set to lead Optim Health System through its next phase of growth and patient care excellence.

Alex Villa's appointment follows a distinguished career in healthcare operations. His tenure in the healthcare sector is marked by successful leadership roles, where he has been instrumental in driving organizational improvements, financial stability, and enhanced patient satisfaction across various healthcare settings.

Villa's approach to leadership is in perfect harmony with the values of Optim Health System. By placing patients at the forefront and nurturing strong collaborations with physicians, Villa is set to advance the system's dedication to quality care. His strategic insights are expected to bolster Optim Health System's reputation as the premier provider for orthopedic, neurosurgery, and interventional pain management services. Additionally, his vision extends to strengthening primary care offerings, particularly in the rural communities that Optim serves, ensuring that essential health services are accessible to all.

"We are excited to have Alex join our team," said Natalie Tambon, Chief Human Resources Officer at Optim Health System. "His experience and approach to healthcare management are a great match for our mission. We look forward to Alex leading our continued efforts to provide exceptional care to our patients and to drive our growth into new markets and services."

Under Villa's guidance, Optim Health System aims to expand its Orthopedic Centers of Excellence and improve access to care across its network. His commitment to operational excellence and patient-centered care will play a crucial role in advancing the system's mission to enrich life through care and partnership.

"I am honored to take on the role of CEO at Optim Health System," stated Alex Villa. "This is a unique opportunity to lead an organization that is committed to making a real difference in the lives of patients. I look forward to working with the team to build on the system's successes and to further our mission of providing high-quality, compassionate care."

Alex Villa and his wife Chrystal met in college and have four children. He holds a Master's in Healthcare Administration from California State University Northridge. His extensive background in healthcare operations and strategic leadership will be invaluable to Optim Health System as it continues to serve the healthcare needs of its communities.

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## About Optim Health System

Optim Health System is a trusted, award-winning provider of healthcare services specializing in injuries and diseases affecting the musculoskeletal system, with a network that includes clinics and facilities offering advanced care in orthopedics, neurosurgery, and interventional pain management. Our suite of healthcare services also includes general surgery, primary care, and rehabilitative therapies. With a presence in both larger metropolitan and rural areas, Optim Health System is dedicated to delivering safe, high-quality, and personalized care.